



**ADVERTISEMENTS**  
ISSUE #3 DES 2018 – FEB 2019

Thank you for your interest in advertising your products/services in KOOS MAGAZINE. **Did you know? First time advertisers receive a 10% discount on their first placement!!**

**MORE ABOUT KOOS:**

KOOS is an independent, mostly Afrikaans magazine which releases every 3 months, with the focus on loads of interesting articles (40 pages) and short stories (50 pages) to keep the whole family entertained during the school holidays.

Demographic:

- The next issue of KOOS will be available from Dec 2018 tot Feb 2019.
- At least 10 000 copies of KOOS will be printed and distributed to Checkers, Shoprite, Pick and Pay, Spar and Engine 1-stop shops.
- KOOS has an on sale period of 6 weeks in the shops, with the remaining copies sold through Anna Emm sales agentes to their clients until end of Feb 2018.

Demographic:

- The main demographic for KOOS readers is working class Afrikaans-speaking men and women between ages 25 and 45 with an interest in books, short stories and local news.

Purpose:

- The main purpose of KOOS is to offer quality reading material to people looking to relax and unwind with a short story or interesting article

**WHO CAN ADVERTISE?**

As only 10% of the magazine is allocated for ads, so our available space sells out quite quickly. To submit an application to advertise in the next issue of KOOS, please complete the attached application form and return to [mail@koosmag.co.za](mailto:mail@koosmag.co.za)

**NEW:**

**All KOOS-advertisers will also receive a free banner placement on our website with a link to your domain!**

ADVERTISING OPTIONS FOR ISSUE #3:

Deadline for submissions: 31 October 2018  
Deadline for ads: 15 November 2018

NB: All ads must be 300dpi with a 10mm bleed on all sides.

ADVERTISEMENTS	measurements	price	dicount price
Full page (portrait)	210mm x 270 (10mm bleed excl)	9 500 (VAT excl)	8 550 (VAT excl)
Half page (landscape)	135mm x 210 (10mm bleed excl)	5 000 ( VAT excl)	4 500 (VAT excl)
Quarter page (portrait)	105mm x 135 (10mm bleed excl)	2 750 ( VAT excl)	2 750 (VAT excl)

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**PLEASE COMPLETE THE APPLICATION BELOW AND RETURN TO:  
mail@koosmag.co.za**

I would like to apply to advertise in the next issue of KOOS MAGAZINE.

Product/service: \_\_\_\_\_

Website: \_\_\_\_\_

VAT nr: (if applicable) \_\_\_\_\_

Type of advertisement: FULL PAGE | ½ PAGE | ¼ PAGE

Name of contact person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

- This application will be pending approval from KOOS.
- Once your application has been approved, you will receive an invoice for the amount due.
- Ads will only be booked once proof of payment is received.
- NB: Payments are non-refundable due to advertising and printing deadlines.

I accept the terms listed above.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date